



## SPONSORSHIP PROSPECTUS



1 – 5 SEPTEMBER 2019

# Sponsorship Opportunities

## Brand Profile Packages

### Platinum Brand Profile @ £5,500 *maximum 4*

- Sponsoring one of the plenary lectures
- 3 x delegate tickets for attendance at EUCAS 2019
- Full-page colour advertisement in the programme booklet
- 250-word editorial with logo in the programme booklet
- 2 x inserts in the delegate bag
- 2 x e-shots to delegate list before the conference (*circulated by organisers*)
- Placement for your pop-up stand in the registration area
- Logo included in conference literature, listed as Platinum sponsor
- Acknowledgement of your sponsorship in EUCAS 2019 social media
- Logo on conference website with link to your own site
- 10% off exhibition space situated in prime location (*positioning reserved for stands up to 31 Dec 18*)

### Gold Brand Profile @ £3,500 *maximum 5*

- 2 x delegate tickets for attendance at EUCAS 2019
- Full-page colour advertisement in the programme booklet
- 150-word editorial with logo in the programme booklet
- 1 x insert in the delegate bag
- 1 x e-shot to delegate list before the conference (*circulated by organisers*)
- Placement for your pop-up stand in the registration area
- Logo included in conference literature, listed as Gold sponsor
- Acknowledgement of your sponsorship in EUCAS 2019 social media
- Logo on conference website with link to your own site
- 5% off exhibition space situated in prime location (*positioning reserved for stands up to 31 Dec 18*)

### Silver Brand Profile @ £2,500 *maximum 5*

- 1 x delegate ticket for attendance at EUCAS 2019
- Half-page colour advertisement in the programme booklet
- 75-word editorial with logo in the programme booklet
- 1 x insert in the delegate bag
- 1 x e-shot to delegate list before the conference (*circulated by organisers*)
- Placement for your pop-up stand in the registration area
- Logo included in conference literature, listed as Silver sponsor
- Acknowledgement of your sponsorship in EUCAS 2019 social media
- Logo on conference website with link to your own site
- 3% off exhibition space situated in prime location (*positioning reserved for stands up to 31 Dec 18*)

## Working Session Sponsorships

### Lunchtime or Early Evening Satellite Symposia @ £1,500 each

*maximum of 2 per session, per day running in parallel*

- Opportunity to hold a satellite symposium
- 45 minutes duration
- Audience seating for up to 100 delegates
- Session details will be listed in conference programme with sponsor logo
- Session listing will appear on conference website with sponsor logo
- Sponsor logo to appear on slide at the beginning and end of satellite session

Sponsors will be able to submit details of suggested title, speaker(s) and chairperson to the scientific programme committee who will determine the date for the symposium to ensure best-fit integration within the overall scientific programme. Closing date for symposia submissions 3 June 2019.

### Superconductivity Career Development Session

- Opportunity to sponsor a career development session aimed at junior colleagues to help them progress within the Superconductivity industry
- Session details will be built in to the main conference programme with sponsor logo
- Session listing will appear on conference website with sponsor logo
- Sponsor logo to appear on holding slide at the beginning and end of satellite session
- Placement for your pop-up stand in the room
- Opportunity to provide printed materials/branded goodies to attendees at the Career Development session



## Delegate Materials Sponsorships

Align your brand with EUCAS 2019 by adding your logo to the materials used by the delegates throughout the event. The conference logo will also be included on all items. Select from:

### Delegate Bags @ £6,000

- Add your logo to the conference bag issued to all attendees

### Conference App @ £5,000

- A key information source for all delegates before and during the conference
- Your logo on the app, the download instructions and app signage
- Advertisement page within the app
- 3 x pre-scheduled dedicated push notifications

### Memory Stick @ £4,000

- A facility for delegates to use following the conference
- Your logo on the memory stick
- Link to your website is included when the memory stick file is opened

### Water Bottle @ £4,000

- Branded refillable water bottles issued to all attendees for use during and after the event

### Pocket Programme @ £3,000

- Contains the programme overview as well as ads and logos of Gold and Silver sponsors
- As sponsor of the programme you will have the back cover for your logo or advert

### Branded WiFi Connection @ £2,500

- Sponsorship of the WiFi connection password for the conference
- Password will be printed on signage around the venue and made available to all attendees

### Lanyards @ £2,500

- Add your logo to the conference lanyards issued to all attendees with their badges
- Fee reduces to £1,000 if sponsor supplies the two types of safety breakaway lanyard

### Notepads @ £2,000

- Add your logo to the conference notepads issued to all attendees
- A joint sponsorship of pads and pens attracts a £300 discount

### Pens @ £1,000

- Add your logo to the conference pens issued to all attendees
- A joint sponsorship of pads and pens attracts a £300 discount

### Bag Inserts - Uplift for Sponsors and Exhibitors @ £1,500

- Optional uplift which can be attached to other sponsorship packages to place a single insert into the pack. Note: brand profile packages already include pack inserts
- This package is only available to conference sponsors and exhibitors.

## On-site Programme Advertisements

- Full page @ £1,000
- Half page @ £750

## Exhibition Packages

The exhibition will be held at the heart of the 2019 European Conference on Applied Superconductivity in Halls 1 and 2 of the SEC, Glasgow.

Scientific poster displays, poster presentations, refreshments, and lunchtime catering will all take place in the exhibition halls. There will also be a special exhibitors' whisky tasting event to allow exhibitors additional networking time with delegates in a relaxed social environment.

- 6sqm shell scheme package @ £2,100
- 9sqm shell scheme package @ £3,150
- Stands can be combined to create larger footprints
- Full details and interactive floorplan see <http://www.eucas2019.org/sponsors/exhibit-booths>

